

## experience

### Creative Design Intern

CTP Boston Integrated Marketing, Boston MA [September, 2023 - Present](#)

- Collaborated with senior art directors to design visuals for campaigns
- Worked with project managers to create logo suites, annual reports, billboards, social media graphics, and an animated holiday card

### Creative Marketing/Graphic Design Intern

JSC Impact, Manhattan NY [January - September 2023](#)

- Created marketing materials to increase awareness and funding for the non-profit organization Freedom House to \$400,000
- Designed graphics, mass emails, newsletters, social media campaigns, and marketing materials that increased engagement by 20%

### Creative Product Development/Brand Assurance Intern

Warner Bros. Discovery, Burbank CA [Summer 2022](#)

- Created fashion mock-ups and presented to licensees for purchase
- Enhanced the look and feel of the Warner Bros. World Cafe in Abu Dhabi in Photoshop by adding exciting design elements
- Designed custom graphics using Illustrator for the Warner Bros. Studio Tour, Parque Warner, and a Lola Bunny Character Exploration
- Studied generational fashion and presented a trend forecast to directors

### Social Media Marketing/Photography VP

BeccStarDesigns, Boston MA [2021 - 2023](#)

- Launched social media for a jewelry business and tripled the following
- Built a photo library with 2,000 product photographs with captions

### Graphics Team

Hill Communications PR Firm, Syracuse NY [2022 - 2023](#)

- Worked with local contracted clients to using limited resources to create a stronger brand identity through graphics and social media

### Pixels Team

Pixels and Print, Syracuse NY [March, 2022](#)

- Collaborated with peers to create a new brand image, website, and promotional video for a local organization, Salt City Harvest Farm by creating motion graphics, templates, and GIFs for social media

### Graphic Design/Photography Intern

HH Brown Footwear, Andover MA [Summer 2019](#)

- Captured over 100 product photos using professional photography equipment and wrote copy following strict brand guidelines



## education

### S.I. Newhouse School of Public Communications

Syracuse University - 2023

- Summa Cum Laude
- B.S. in Graphic Design
- Minor in Marketing
- Minor in Psychology

## skills

- Adobe Creative Cloud
- Microsoft Office Suite
- Google Suite
- Glyphs Mini
- Figma
- Canva
- Procreate
- HTML and CSS
- Instagram
- Twitter
- TikTok

## awards

Syracuse University Newhouse Scholar - 2023

Graphis New Annual Talent Competition - 2021

Honorable Mention for stamp series  
*"Inspirational Despite Every Obstacle"*

Syracuse University's Newhouse Dean's List - 2019 - 2023

## contact

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